

# Digital Strategy Blueprint

DIRECTIONS

KEY FOCUS AREAS

## Growing Jobs and Business



Assist businesses to identify digital requirements for jobs and plan to enable Territorians to take up the jobs of the future

Encourage Territory businesses to adopt digital capabilities through ICT industry leadership and support

Enable business innovation and development of new digital solutions through making many government datasets open, accessible and free to reuse

Support the local digital industry through working cooperatively to expand opportunities, share knowledge and attract digital specialists to supplement existing capacity in the Territory's dynamic digital sector

Promote proactive cyber smart practices so NT businesses can better protect their reputation and viability

## Connecting Territory Communities



Work with telecommunications providers and the Australian Government to improve communications infrastructure to remote communities and locations across the Territory

**Increase Territorians' access to digital services so everyone can be engaged and included in digital opportunities**

Investigate tailored digital communications and services that meet divergent community needs across bush and urban communities and recognising Aboriginal Culture

**Link communities with the ICT industry and digital entrepreneurs to develop new solutions to long-standing community problems**

## Building Digital Skills



Grow the science, technology, engineering and mathematics (STEM) capabilities of Territory children to ensure they have the digital skills needed for future careers or to create their own opportunities

Develop Territorians' digital knowledge and skills to take up new opportunities in the digital industry in the Northern Territory or to find new and better ways of doing business

**Encourage people from all age groups, backgrounds and places across the Territory to expand their digital know-how to get the most from new technology and stay connected**

Establish cyber security and data science education opportunities to grow these specialised and in-demand skillsets

## Enabling Smarter Communities



Encourage greater application of digital technology at the community level

**Make use of modern sensor systems and data analytics to better integrate activity and make it easier for people to live, work and move about in the community**

Leverage digital innovation to progress contemporary and eco-friendly transport options

**Improve community sustainability through digital advancements that encourage less energy and water use**

## Improving Government Services



Deliver modern government digital services that are customer-centric and simple to use

Reform systems and establish government ICT applications on efficient and sustainable platforms

**Strengthen digital foundations for government and the community to effectively support and enable the digital transformation journey**

Maintain secure government systems to protect Territorians' data

**Make online identity verification transactions with government easy**